

Brookline Community Aging Network (BrooklineCAN)

Communications Committee Minutes October 14, 2020

Conducted via Zoom

Carol Caro (presiding), Bea Mikulecky, Elenore Parker, John Seay, Matt Weiss, Ruth Seidman (recording)

1. November Newsletter. Articles due October 23, 2020

- Frank Caro Tribute (Bea)
- Voting Info. (Carol)
- Senior Center Benefit (Ruth)
- Circuit Breaker Tax Program ((Elenore)
- Kirrane Pool Opens (Bea)
- Health Plan Options for People with Medicare-Nov. 9 (Ruth)
- Town Meeting Warrant Articles (Carol)
- Medicare Wellness Webinars Nov. 5 and 18 (Ruth)
- Book Talk (Bea)
- Bingeing (Bea)
- Nearby Outings (Bea)
- Upcoming Events (Carol)

2. PR/Media. Elenore reports that the Age Friendly Business publicity has now appeared on You Tube, Brookline Patch, and Brookline Wicked Local. Elenore also worked with John to place text and photos of the Brookline 9/11 Commemoration in the BrooklineCAN web site: it's under "Photos—9-11-2020" and this link was also featured on Brookline Patch.

3. **Web Site.** A memorial tribute to Frank Caro is now featured on the top page and it will become an ongoing section. Included are links to the obituary and other articles about Frank; let John know of added material.

NEXT MEETING: WEDNESDAY, NOVEMBER 11 2:00 PM